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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/001,761	10/31/2001	Thomas C. Amon	EVU-02-PUSA	5829
23410	7590	01/03/2006	EXAMINER	
COHEN SAKAGUCHI & ENGLISH LLP 2040 MAIN STREET, 9TH FLOOR IRVINE, CA 92614			REILLY, SEAN M	
			ART UNIT	PAPER NUMBER
			2153	
DATE MAILED: 01/03/2006				

Please find below and/or attached an Office communication concerning this application or proceeding.

<i>Interview Summary</i>	Application No.	Applicant(s)	
	10/001,761	AMON ET AL.	
	Examiner Sean Reilly	Art Unit 2153	

All participants (applicant, applicant's representative, PTO personnel):

- (1) Sean Reilly (Examiner). (3) _____.
- (2) Neal Cohen (Applicant's Representative). (4) _____.

Date of Interview: 06 December 2005.

Type: a) Telephonic b) Video Conference
c) Personal [copy given to: 1) applicant 2) applicant's representative]

Exhibit shown or demonstration conducted: d) Yes e) No.
If Yes, brief description: _____.

Claim(s) discussed: 1-4.

Identification of prior art discussed: _____.

Agreement with respect to the claims f) was reached. g) was not reached. h) N/A.

Substance of Interview including description of the general nature of what was agreed to if an agreement was reached, or any other comments: See Continuation Sheet.

(A fuller description, if necessary, and a copy of the amendments which the examiner agreed would render the claims allowable, if available, must be attached. Also, where no copy of the amendments that would render the claims allowable is available, a summary thereof must be attached.)

THE FORMAL WRITTEN REPLY TO THE LAST OFFICE ACTION MUST INCLUDE THE SUBSTANCE OF THE INTERVIEW. (See MPEP Section 713.04). If a reply to the last Office action has already been filed, APPLICANT IS GIVEN A NON-EXTENDABLE PERIOD OF THE LONGER OF ONE MONTH OR THIRTY DAYS FROM THIS INTERVIEW DATE, OR THE MAILING DATE OF THIS INTERVIEW SUMMARY FORM, WHICHEVER IS LATER, TO FILE A STATEMENT OF THE SUBSTANCE OF THE INTERVIEW. See Summary of Record of Interview requirements on reverse side or on attached sheet.

Examiner Note: You must sign this form unless it is an Attachment to a signed Office action.



Examiner's signature, if required

Continuation of Substance of Interview including description of the general nature of what was agreed to if an agreement was reached, or any other comments: Applicant stated for the record that he respectfully traverses the current rejection in view of Kohda and Angles however, Applicant agreed to consider proposed amendments by the Examiner to overcome the prior art of record. Examiner indicated that amending claim 4 to include additional limitations that embrace the spirit of the following two points would overcome the prior art of record. Point #1, include limitations that specify the server transmits either 1) only the user-selected content or 2) only a provider-selected commercially-sponsored message to the client program for display. Point #2, include limitations which further specify that the provider-selected commercially sponsored message includes, in addition to a commercially sponsored message, HTML and javascript which causes the provider-selected message to be displayed for a limited time period, after which time the browser automatically requests the originally sought user-selected information from the provider's server, as discussed in Applicant's specification pg 15. Applicant was further advised that the inclusion of these two points into claim 4 would overcome the prior art of record assuming an effective priority date of September 5, 1996 however, the current affidavits on record are insufficient for establishing a priority date of September 5, 1996 when these two points are incorporated into claim 4. Applicant was also advised of the Simmons reference (U.S. Patent Number 5,974,451) entered into the record during this interview.